

seem feasible (even if

challenging) to implement the Strategy? Monitoring

Strategic Planning Elements and Process

PURR: patience, understanding, respect and reciprocity

MISSION:

- Why are we here?
- What is expected of us?
- What is our shared interpretation?

CONTEXT:

- What do we value individually and as a group?
- What do we want to look like and be?

VISION:

- What will we accomplish?
- What does "ideal" look like?
- How do we describe "success?"
- How will we inspire collaboration and commitment?

STRATEGY

- How will we achieve the vision?
- What route(s) will we take?
- Who else will be involved?
- How do we ensure accountability: from whom and to whom?

• How will we know when we arrive?

ASSESSMENT:

- What will we need to implement our strategy?
- What do we have now and what else will we need?
- What do we have now that we may not need?
- *Revise the Strategy to outline how we will acquire what we need*

ACTION PLAN:

- What will be done?
- Who will do it?
- With whom will we collaborate?

- To whom will products be delivered, and/or how will they be used?
- How will we know we did a given task?
- How will we know it worked as we planned?

ADAPTATION:

- Compare results to anticipated outcomes
- Assess overall progress in achieving our vision
- Assess completeness in exercising our mission responsibilities
- What can we learn from our efforts?
- What adjustments can we make to get better results?

Socio-Ecological System Management Context

