**2023 ACCG Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis**

Last updated: 7/10/2023

The ACCG’s Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis forms the basis for determining our current status, deciding where we want to be in five years, and developing our goals for getting there. The SWOT analysis is available on the website (*insert link here*).

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| **Strengths** | **Weaknesses** |
| * Collaborative processes * Consensus decisions * Structure, principles, MOA * Track record of engagement and success * Community engagement and involvement * Deep understanding of local issues * Breadth and depth of knowledge among members * Diversity of participants and interests * Support, appreciation, and engagement of agencies * Fostering new partnerships | * Conflicting views, positions, levels of knowledge making consensus difficult at times * Slow decision processes and collaborative decisions * Not well known, and lack of interaction, with local communities * MOA should have more signatories * Low participation from communities, organizations, businesses, tribes, etc. |
| **Opportunities** | **Threats** |
| * Pursue funding opportunities; support/write more grants * Increase participation with new MOA and outreach efforts * Identify and learn about partnership and contracting options * Increase scope to all-lands watershed scale projects * Improve processes for collaboration, consensus, project support * Identify and support implementation of projects * Socioeconomic monitoring to identify impact and capacity * Recently expanded funding sources available for fire safety and forest projects * Multiplicity of organizations can be seen as opportunity to use our collaborative skills to build alliances with multiple organizations rather than competing | * Competition between counties; lack of cooperation * Value conflicts * Budget constraints * Fires, floods, pest infestations * Competing organizations * Diminishing number of volunteers willing to work on projects * Shortage of available staff support and participation from Forest Service due to staffing shortages * Declining participation of long-term members/change over in membership (loss of corporate knowledge) |